

**THE BASICS OF TELEHEALTH:  
DEVELOPING A SUSTAINABLE PROGRAM  
A TWO DAY WORKSHOP**

**SPONSORS:**..... California HealthCare Foundation  
Office of Health Information Technologies, HRSA  
Open Door Community Health Centers  
Humboldt State University

**LOCATION:**..... Telehealth and Visiting Specialist Center, ODCHC, Eureka, California  
Humboldt Bay Aquatic Center, Humboldt State University, Eureka, California

**DATES:** ..... Wednesday, November 4<sup>th</sup> and Thursday, November 5<sup>th</sup>.

**HOTEL GUARANTEES:**.....

**KEY OBJECTIVES:** This practical workshop will cover a variety of topics found to be most important to the development of a sustainable, effective, efficient and patient-centered telehealth program. Participants will gain an understanding of:

- Telehealth technology and applications (face-to-face, broadcast, store-and-forward);
- Initial and ongoing equipment and personnel needs and costs;
- Recruiting, contracting and accessing providers and other resources, locally and remotely;
- Mix of services, financial relationships, billing and rate setting required to implement and sustain telehealth programs;
- Orientation and training of providers and support staff to incorporate telehealth as a usual part of treatment;
- Risk management, credentialing, and liability issues;
- Integrating telehealth as a routine part of health center activities, including patient referrals and follow-through;
- Special considerations for using telehealth in the provision of psychiatric and behavioral health services; and,
- Importance and value of networking with other telehealth providers.

**WHO SHOULD ATTEND:** HRSA funded grantees from all regions are eligible to attend. This workshop will be most useful to participants in the early stages of designing/developing uses for telehealth technologies. It will focus on the basics of incorporating telehealth into health center activities and the provision of acute, chronic, specialty, educational and administrative services. Established programs looking to expand services will also find this workshop useful and be valuable additions to the sessions. Small implementation teams are encouraged to apply.

**TO REGISTER FOR THE CONFERENCE:** The registration fee of \$180.00 per person is payable by check or debit/credit card. Complete the Registration Form and return it to Jana Hoffman at [jhoffman@opendoorhealth.com](mailto:jhoffman@opendoorhealth.com) or fax to 707-826-8638.

**TRANSPORTATION ARRANGEMENTS:** If you fly, Eureka is served by the Arcata/Eureka Airport (ACV), with a variety of daily flights by Horizon/Alaska, United and Delta.

**CALL DIRECT FOR HOTEL RESERVATIONS:** Both of the following locations are within a two block walk to the conference center. You can view accommodations online, *but please call directly to make your reservations.* Be sure to mention you are attending the Open Door Telemedicine Workshop.

- Carter House Inns (\$175-\$195/night).....800-404-1390    <http://www.carterhouse.com/>
- Quality Inn (\$73/night).....707-443-1601    <http://www.qualityinn.com/hotel-eureka-california-CA611>

Rates are guaranteed for your entire stay if you wish to spend a few extra days along California's amazing north coast.

*If you have any questions about this conference, your registration, hotel accommodations or need to inform us of any special needs, please contact Jana Hoffman at [jhoffman@opendoorhealth.com](mailto:jhoffman@opendoorhealth.com) or 707-826-8633 x 143.*

Open Door Community Health Centers  
**THE BASICS OF TELEHEALTH:**  
**DEVELOPING A SUSTAINABLE PROGRAM**  
**WEDNESDAY, NOVEMBER 4<sup>TH</sup> AND THURSDAY, NOVEMBER 5<sup>TH</sup>**

Eureka, California

Sponsored by:

California HealthCare Foundation  
Office of Health Information Technologies, Health Resources and Services Administration

## WORKSHOP REGISTRATION

<b>Agency Name:</b>			
<b>Agency Address:</b>	<i>Mailing Address</i>		
	<i>City, State, Zip</i>		
	<i>Website</i>	<i>HRSA Region</i>	

<b>Participant #1</b>	<i>Name (as you would like it to appear on your workshop materials)</i>		<i>Title</i>
	<i>Telephone (include Area Code &amp; Extension)</i>	<i>Fax (include Area Code)</i>	<i>Email</i>
<b>Participant #2</b>	<i>Name (as you would like it to appear on your workshop materials)</i>		<i>Title</i>
	<i>Telephone (include Area Code &amp; Extension)</i>	<i>Fax (include Area Code)</i>	<i>Email</i>
<b>Participant #3</b>	<i>Name (as you would like it to appear on your workshop materials)</i>		<i>Title</i>
	<i>Telephone (include Area Code &amp; Extension)</i>	<i>Fax (include Area Code)</i>	<i>Email</i>

<p><i>We are happy to accept your personal or corporate Visa or MasterCard Debit/Credit Card. To protect your security, please do not send card information with this registration or via email. We will call you to process your debit or credit card payments.</i></p>	<p><b>Total Number of Participants</b></p> <p><b>Registration Fee Per Participant</b> <span style="float: right;"><b>\$180.00</b></span></p> <p><b>Total Registration Fees Due</b></p>
<p>Name of person to call to process debit or credit card payment:</p>	<p>Telephone (include Area Code and Extension)</p>
<p><b>Paid By:</b></p> <p>Check to be Sent</p> <p>Debit Card</p> <p>Credit Card</p>	

Please fax or email your completed registration form, along with payment arrangements to Jana Hoffman at 707-826-8638 or [jhoffman@opendoorhealth.com](mailto:jhoffman@opendoorhealth.com). If you would like to inform us of any accommodations you may need to be able to fully participate in this workshop, including dietary options, access or other assistance, please call Jana at 707-826-8633 x 143.

We will be in touch to confirm you registration, finalize payment of the registration fee, and discuss the status of your telehealth project and the specific concerns you would like addressed by this workshop and our available experts.

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